



# Schools Welcome Pack



**"The person with creative literacy is able to find purpose and apply meaning to her world rather than having meaning handed down and purpose assigned to her."**

Dustin Timbrook, Artist & Creative Director

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We believe that creative learning is integral to every young person's social and emotional development, but in particular to those who have been isolated from mainstream education and affected by conflict and trauma.





# Jambo!

My Start is an arts project we founded in 2011 with the purpose of tackling the subject of conflict and displacement in a truly unique way.

Through our background in Education and the Arts we wanted to create a project to offer high quality creative education to young refugees and deliver exceptional learning resources to students in the UK.

Since we launched, we have delivered workshops in Kakuma Refugee Camp, Kenya, to provide a unique Arts programme which supports the need for creative thought and communication to one of the most isolated communities in the world.

The art and film created at Kakuma then serve as a powerful resource for students in the UK to engage first-hand with young refugees through their own creative expression.

We are always looking to expand our network of UK schools and would love to engage with your school and welcome you to join us in this compelling project.



**Tania & Amy Campbell Golding**  
**Founders, My Start**

# What we do

## Kenya

**"It is important to tell our stories as refugees, to express ourselves, to be heard."**

David Thok Koang, 16 years old,  
South Sudanese refugee



My Start is an official Arts project for the educational charity Gwa Africa, founded by former child soldier turned award-winning Peace Activist and recording artist, Emmanuel Jal.

Since 2011, we have been running annual art and film workshops in Kakuma refugee camp, one of the world's largest refugee camps, to encourage young refugees to learn and express themselves through the Arts.

The workshops teach practical skills and build creative learning whilst bringing together the different ethnic refugee and host communities in a fun and dynamic way. The culmination of the workshops is an exhibition and award ceremony open for viewing to our participants' communities.

We have collaborated with artists and teachers within the refugee community and drawn from the varied skillsets of our professional team so that our students can produce to the very highest quality in drawing, painting, sculpture, animation, film and photography.



UK



The work produced by the young refugees is then exhibited in London schools. It acts as a compelling, visual resource that can be used across the curriculum to support learning on conflict and conflict resolution, displacement and migration and in addition promotes peace, tolerance and empathy.

The exhibition encourages students to share and discuss their views as well as challenge misconceptions and existing perspectives, which is particularly relevant in the UK's increasingly global community.

The schools are encouraged to create response work which includes visual diaries and messages for the refugees in Kakuma that are then taken back to the camp and exhibited there.

My Start has successfully connected this remote refugee camp to a number of London schools and helped forge a relationship of support and solidarity.

# Testimonials

"The student response was fantastic and thoroughly engaging."

Alex Costello, Art teacher, Park View School

"An invaluable opportunity to showcase what you are doing and to raise awareness about the issues highlighted by the exhibition."

Aran McManus, Community Arts Coordinator, Aylward Academy

"The project is wonderful and inspiring – it gives the students a real insight into the lives of many refugees in a real and balanced way. Also the ladies running it are excellent speakers!"

Sarah Vanderpump, Head of Art, James Allen's Girls' School

"Acknowledgement, support and recognition to Amy Campbell Golding for her ground breaking work with refugees and school-aged children."

Shami Chakrabarti, Human Rights Lawyer,  
Founder of Liberty & Member of The House of Lords.

"I've always been enchanted by the art that emerges from My Start's workshops as I've seen it in schools around the UK – but what brought home to me when I visited the camp myself was the importance of the interventions the charity makes in places where My Start works, like Kakuma Refugee Camp. The programme they run helps people to help themselves, by believing in themselves and their talents and showcasing them."

Dr Jaf Spence, The Master, Dulwich College



Our partners so far:

- The Archer Academy, London
- The Ark Globe Academy, London
- Aylward Academy, London
- Charter School, London
- Charter School East, London
- Crayford Academy, London
- Cumberland School, London
- The Democracy Centre, London
- Dulwich College, London
- Dulwich Junior School, London
- Dulwich Picture Gallery, London
- Dulwich Prep School, London
- East Sheen Primary School
- Eton College, Windsor
- Globe Ark Academy, London
- Haberdashers' Aske's Federation
- The Bell House, Dulwich
- Teach First, London
- The Hall School, London
- The Imperial War Museum, London
- JAGS, London
- Kingsdale School, London
- London Academy of Excellence, London
- Park View School, London
- Pilgrims Way Primary School, London
- Ronnie Scott's Jazz Bar, London
- SOAS University, London
- St. Mary's Magdalene, London
- St Savior's & St Olave's School, London

We are committed to running sustainable projects in the camp and maintaining and strengthening the relationships we have with our partners through extending our programming in the UK.





# Educational packages



We offer a variety of educational packages to meet your school's needs. Our programming is accompanied by online resources and is designed to support your curricular objectives and key events in the school calendar.

Every penny made from our school packages goes directly towards developing and sustaining our projects. We have found that many schools are able to successfully fundraise or split costs between participating subject departments or year groups.

- Ongoing learning exchange with young people in Kakuma Refugee Camp
- Enable authentic and dynamic responses to work from other cultures and communities
- Mark key dates such as World Refugee Day, Black History Month, Diversity Week, Enrichment Day, Human Rights Day, Earth Day
- Develop understanding on the issues of refugees, conflict, conflict resolution, migration and displacement
- Promote cultural and racial tolerance and preconceptions around 'refugees'
- Support your students in becoming Global Citizens
- Promote social impact
- Encourage empathy
- Support the Arts, Humanities and English curriculum
- Complement cross-curricular learning
- Encourage student enterprise





## **Refugee Week Exhibition – South London £260 June (Annually)**

To mark World Refugee week, we host our own exhibition in a London based location.

Visit a full exhibition of the latest art and film work from Kakuma Refugee Camp.

We invite schools to view the artwork on display, enjoy a film screening and take part in creative activities which includes painting a postcard to send to Kakuma!

**Two-hour slots will be available for groups of 15-20 students mornings and afternoons during the week.**



## **School Assembly & Nikon Workshop**

**Address: 63-64 Margaret St, Fitzrovia,  
London W1W 8SW**

**£350**

Photography workshops around the theme of 'self-identity'.

The workshop is open to approximately 16 students working with leading professionals at the Nikon school.

Using photographs on the theme of self-identity taken in Kakuma Refugee Camp by young refugees as their starting point, they will have the opportunity to use the latest Nikon equipment and state-of-the-art studio to create stunning photographs that can be included in their student portfolio and provide prints for us to exhibit at Kakuma Refugee Camp.

This creative workshop explores the idea of identity and background whilst also creating a powerful medium to connect your school with Kakuma.

**School assembly (30 minutes) + half day at the Nikon School**



## **Full School Assembly or Talks £200**

We visit your school and run an assembly about our project and the broader context of Kakuma Refugee Camp.

The assembly includes a presentation, a short film about our charity, a Q&A session and films produced by our students from the camp.

**We recommend 45 minutes – 1-hour assembly slots  
(for a whole year group) to maximise the impact  
of the content we cover.**



## **School Workshops**

### **£300-£500**

We offer a variety of workshops for your students to create response work to the art and films they view from Kakuma.

This unique opportunity enables students to connect and communicate directly with young people in the camp and reinforces links of empathy and understanding.

We can run art, film or literacy-based projects and the work produced will be taken back to Kakuma Refugee Camp and exhibited to the communities we work with there.

Workshops are personally tailored to fit with your schedule, curriculum and educational objectives.

**Prices vary on the amount of sessions required and flexible**





## School Exhibition

### £650

We bring a fully curated exhibition of art and film work, made by young people from Kakuma, to your school.

The exhibition is supported with accompanying resources to help your students communicate and engage with the work they view.

## Flexi Package

We are open to your suggestions of how we can work better with our schools, so please feel free to contact us with your ideas and we would be happy to work with you on a project which fits your needs and budget.



## Looking ahead

We continue with our promise of delivering excellent creative learning for young refugees and this dedication since 2011 has led to an extraordinary impact in the development of the young people we have worked with at Kakuma Refugee Camp.

This has been as a result of the highly focused nature of our project and the wealth of skills and expertise from the professionals we have brought to the camp every year.

The essential role that Art has played in the lives of young people living in Kakuma has become increasingly apparent, through the impressive drive, commitment and growth of talent and leadership within this community.



Our next step is to nurture and widen the impact of creative projects and sustainable creative businesses in the camp, run by refugees. We plan to support these businesses so that they in turn provide a social impact and return for other young people in Kakuma.

We will do this through the creation of a creative hub, a training and mentorship programme and the building of a new Art Community Centre in the camp.

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For bookings and reservations please contact:



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